

PRIVACY POLICY

INFORMATION ON THE TREATMENT AND PROCESSING OF PERSONAL DATA

Information regarding the users that make use of the services accessible from the web addresses www.bialetti.it, www.bialettigroup.it, www.girmi.it, www.aeternum.it are made pursuant to article 13 of the Legislative Decree 30 June 2003, n. 196, establishing the “Code for the protection of personal data” (hereinafter the “**Code**”). During the consultation of the site there may be, in fact, collection of information about users that constitute personal data under the Code. This disclosure is made exclusively for the aforesaid sites and does not affect any other websites reached by the user via the links on the same.

OWNER OF THE DATA PROCESSING

Owner of the data processing is the company Bialetti Industrie S.p.A. (hereinafter referred to as “**Bialetti**”), with headquarters in Coccaglio (BS), Via Fogliano, 1.

PLACE OF THE TREATMENT OF THE DATA

The processing of data connected to the web services of this website takes place both at the aforementioned Bialetti headquarters and is undertaken by by staff, duly appointed as responsible for the treatment, and by external technicians for operations of maintenance and management at DGT MEDIA s.r.l. regarding the computerised data.

TREATMENT OF THE DATA

NAVIGATION DATA

The computer systems and software procedures involved in the operation of this website acquire in the course of their normal operation some personal data for which the transmission is implied in the use of the Internet communication protocols. This information is not collected for purposes of associating data with identified persons, but by their very nature could, through processing and association with data held by third parties, allow the identification of users. This data category includes the IP addresses or domain names of the computers used by the users who connect to the web site, URI addresses (Uniform Resource Identifier) the resources required, the time of request, the method used to submit the request to the server, the file size obtained in response, the numeric code indicating the status of the response data from the server (a good outcome, error, etc.) and other parameters related to the operating system and user computing environment. These data are used only for the purpose of obtaining anonymous statistical information on the use of the site and to check for correct operation and are preserved according to the terms of the law. The data could be used for ascertaining responsibility in the case of hypothetical computer crimes against the site: except for this eventuality, the data on the web contacts are kept for a maximum period of 24 months.

COOKIES

No personal data of the users is acquired by the website. Cookies are not used for the transmission of personal information, nor are so-called persistent cookies of any kind used, nor are systems for tracing users used. The use of so-called session cookies (which are not stored in a persistent manner on the user’s computer and disappear with the closing of the browser) is strictly limited to the transmission of session identifiers (formed by random numbers generated by the server) which are necessary to allow for the safe and efficient navigation of the site. The so-called session cookies used on this site avoid the use of other computer techniques, which are potentially harmful to the confidentiality of the users’ browsing and do not allow the acquisition of personal identification data of the user.

SUBMITTING DATA IS OPTIONAL

Except as specified for the navigation data, the user is free to provide his or her personal data in the request modules, or at any rate to indicate them in order to encourage the sending of information or other communications. The lack of supply of personal data may, however, lead to the inability to obtain the requested service. The optional, explicit and voluntary submission of electronic mail to the addresses indicated on this web site entails the subsequent acquisition of the sender's address, in order to respond to the requests, and any other personal data included in the computerised communication. Specific summary information will be made for particular services.

METHODS OF DATA PROCESSING

The personal data are processed with automated instruments for the time strictly necessary to achieve the purposes for which they were collected. Specific security measures have been taken to prevent the loss, illicit or incorrect use and unauthorised access of data.

PURPOSES OF THE DATA PROCESSING - COMMUNICATION AND DISSEMINATION OF THE DATA

The personal data supplied by the users who submit requests for the sending of information are used for the sole purpose of providing the requested service and are communicated to third parties that lend instrumental services to Bialetti (for example services of enveloping, labelling and shipping). Outside of these cases, the data will not be disclosed, except where this is necessary in order to comply with requests of the Judicial Authority or Law Enforcement agencies. The collected data will not in any case be transmitted. If the user has given explicit consent, Bialetti will use personal data in order to improve and customise the supply of products and services and in particular the personal data will be used by Bialetti to send communications via e-mail, mail, SMS, phone or cell phone and other communication tools related to promotions and advertising and business initiatives, and to conduct market surveys in order to collect data about satisfaction concerning the products and services offered.

RIGHTS OF INTERESTED PARTIES

The subjects to whom personal data refer are entitled, pursuant to art. 7 of the Code, to obtain, at any time, the confirmation of the existence or not of the data itself and to know their contents and origin, as well as the right to verify the accuracy or to reclaim the integration, updating or rectification of the same. For the purposes of the same article, the user has the right to ask for the cancellation, the transformation into an anonymous form or the blocking of any data processed in violation of the law, as well as to oppose, in any case, for legitimate reasons, their processing. Requests should be addressed to Bialetti, to the above address or via email at the address privacy.bialetti@bialettigroup.com.